

Melbourne Leadership Breakfast

Proudly supported by the Bank of Queensland, the breakfast will be held at the contemporary headquarters of Lifesaving Victoria on Sandridge Beach. It will be an opportunity for guests to network with industry peers, while being inspired by two renowned business leaders. All proceeds from the event will go directly to Tour de Cure in its efforts to raise money to Cure Cancer.



Bernie Brookes

CEO of Myer

A retail veteran of more than 30 years with an enviable track record in some of Australia's largest retail companies.

Bernie's experience includes leading a multi-divisional organisation during significant periods of change and re-engineering.

Having worked in Australia and internationally he has an excellent grasp of a variety of areas of senior management. He has significant international experience.

Bernie has undertaken roles in India and China and has also been a management Director for the Woolworth's Group. Having been the CEO of Myer Limited since 2 June 2006, Bernie has successfully managed the carve out of Myer from Coles Group and has been rebuilding the Myer business under new owners.

Bernie will share his insights into retailing in Australia, leading change and the future for Myer.



Gary Bertwistle

Creative Thinking Expert & Author

Gary is Australia's new pioneer in thinking. As an author Gary has published 'The Keys to Creativity' and 'Who Stole My Mojo?'. His third book, 'What Made You Think of That?', is due out in bookstores in August 2009.

Gary regularly presents on the thinking behind creativity, innovation, marketing, brand and performance. In 2002 he opened Australia's first ever creative thinking venue at Fox Studios in Sydney called the Ideas Vault. He is the co-founder of Tour de Cure that has now raised well over a million dollars in donations since its inception in 2007.

Gary has won the TEC Speaker of the Year Award in both 2007 and 2008 and is renowned for his passion and drive in helping people to think differently about their life, family, business and Mojo.

Gary will share his thoughts on how to think differently and get back your "Mojo" in challenging times.

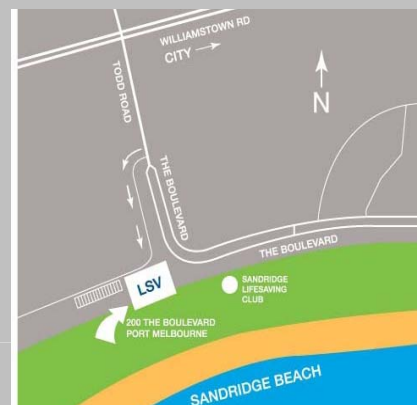
Venue : LSV Sandridge Beach, 200 The Boulevard Port Melbourne

Date : Thursday 21 May 2009

Time : 7:00am for 7:15am Start

Cost : \$60 per person, includes full breakfast
+ copy of Gary's book "The Keys to Creativity"

Tickets : Tom Carra 0409 192 326 or www.stickytickets.com.au/1603



Tour de Cure is an annual cycling tour that raises much needed funds to assist in the fight against cancer. Tour de Cure, in 2009, will cycle from Brisbane to Cairns