



# FURNITURE CONNECTIONS

## EXPERTS IN FOCUS

A collaboration between the Furnishing Industry Association of Australia & the Department of Innovation, Science, Industry & Research through Enterprise Connect

**B2B BRANDING** with GARY BERTWISTLE  
**WHOLESALE BRANDING**

**July 21-22, 2010**

Managers Evening – Wednesday July 21

Industry Workshop – Thursday July 22

Industry Consultancy – Thursday July 22 (by appointment)

Gary is an accomplished speaker, author, consultant and business strategist with an enviable client list throughout Australia and the UK. His areas of expertise include the thinking behind creativity, innovation, marketing, brand and performance. In 2002, he opened Australia's first ever creative thinking venue at Fox Studios in Sydney called The Ideas Vault, which is used by some of the countries biggest corporations for their creative thinking, meetings, seminars and training sessions.

Gary has won the TEC Speaker of the Year award in both 2007 and 2008 and is renowned for his simple and easy going style, passion and drive in helping people to think differently about their life, family, business and Mojo. He is also a tireless charity advocate, having founded a number of events and organisations in the pursuit of a cure for cancer.

*Presented in partnership with The Laminex Group.*

All events are **FREE OF CHARGE**, however numbers are limited, so please contact

**Ian Hearn P 9472 3422 E [ihearn@fiaawa.com.au](mailto:ihearn@fiaawa.com.au)**